



AGF SERVICE PROVIDERS
Awards 2019



AGF FORUM
PE Fund Operations



AFRICA
GLOBAL FUNDS

2019 EVENTS

SPONSORSHIP PACKAGES

Both events are set to take place at the prestigious Radisson BLU Hotel in Johannesburg, October 24th, 2019

Visit www.agfawards.com and www.agff.co

Our Mission



Africa Global Funds (AGF) brings you full and non-biased coverage of the African Asset Management industry (traditional and alternative asset classes). Featured in our monthly magazine you will find exclusive interviews, analysis, news, comments and more dedicated to the topic.

Each month we also compile data on the latest PE (fundraising, deals, and exits), Funds and Markets performance stats, along with economic indicators; available in the magazine and online.

AGF was founded in 2014 and has gained reputation amongst the largest players in the industry as the leading African Asset Management publication.

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Our 2019 Events



AGF SERVICE PROVIDERS
Awards 2019

www.agfawards.com

Is the only International Awards dedicated to celebrating excellence in African fund services. This year we are judging 43 categories and will feature a special Gala Dinner that will bring together investors and representatives of the best service providers of the industry. Submit your company profile by September 1st; competition is absolutely free



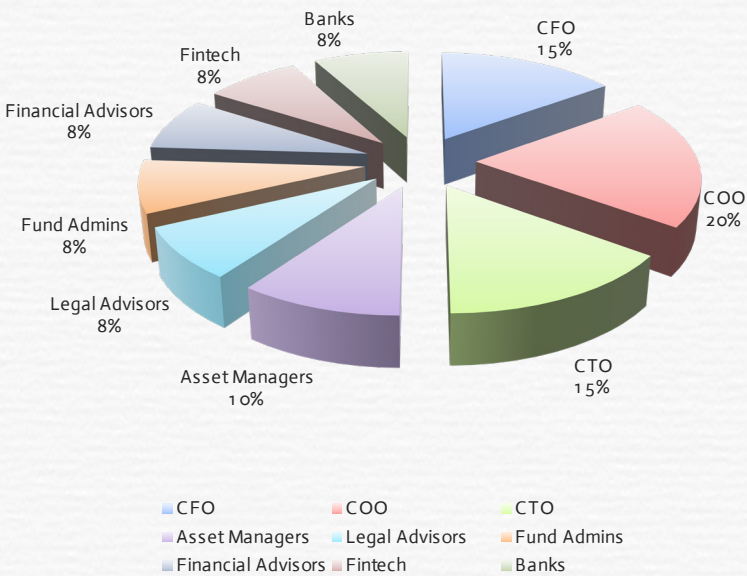
AGF FORUM
PE Fund Operations

www.agff.co

Will assemble 80-100 cutting-edge thinkers, management of leading Private Equity Firms (CFOs, COOs, CTOs), Asset Managers and Service Provider professionals to discuss the major developments that affect private investment funds. Stay up-to-date on Industry trends and advance your knowledge with practical guidance on key issues facing fund compliance and operations.

Conference Target Audience

- **CFOs**
- **COOs**
- **CTOs**
- **CCOs of Private Equity Funds**
- **Asset Managers**
- **Service Providers:**
 - Law firms
 - Legal Advisors
 - Consultants
 - Bank professionals
 - IT service providers
 - etc.



Some Companies Present at past events

- | | | |
|---------------------------------------|-------------------------|---------------------------|
| • 18 East Capital | • EBS Advisory | • Objectway |
| • 27 Four IM | • ENSafrica | • Phatisa |
| • Acorn Private Equity | • Exotix | • PlexCrown |
| • Advent | • FactSet | • Prescient |
| • Adventis | • FIS | • RisCura |
| • Africa Collective Investments | • Frontier Funds | • S&P Dow Jones Indices |
| • Africa Merchant Capital | • Futuregrowth | • Sanlam |
| • Agri-Vie / Exeo Capital | • Global Credit Ratings | • SS&C Advent |
| • Allan Gray | • Harneys | • Standard Bank |
| • Axis | • lafrica | • STR Global |
| • Bertha Centre for Social Innovation | • Investec | • Summit Asset Management |
| • BNY Mellon | • KPMG | • Thipa Denenga |
| • Bowmans | • Magna Carta | • Trident Fund Services |
| • Cim Global | • Maitland | • Vantage Capital |
| • Cloud Atlas Investing | • Mergence IM | • Visio Capital |
| • Eagle IM | • NKC African Economics | • Werksmans Attorneys |
| | • Novare | • ZeroFlows |

Past Events



- **+100 professionals present**
- **+50 companies represented**
- **9 Judges**
- **29 Categories**



Past Judges



AGF SERVICE PROVIDERS
Awards 2019



Abhimanyu Yadav,
Head of Fixed Income & Currencies
MCB Investment



Akin Sawyerr,
Founder & CSO
Market Atlas



Barron Africa,
Head of Operations
Futuregrowth Africa



Daniel Broby,
Dept. of Accounting and Finance
University of Strathclyde



Dmitry Fotiev,
Managing Partner
Brightmore Capital



Oliver Hoffman,
Portfolio Manager
27Four



Peter Harris,
Advisor
Phatisa



Raksha Ramkilowan,
Financial Manager
Phatisa



Robert Mirsky,
Principal
KPMG



Said DeSaque,
Founder & CEO
DeSaque Macro Research

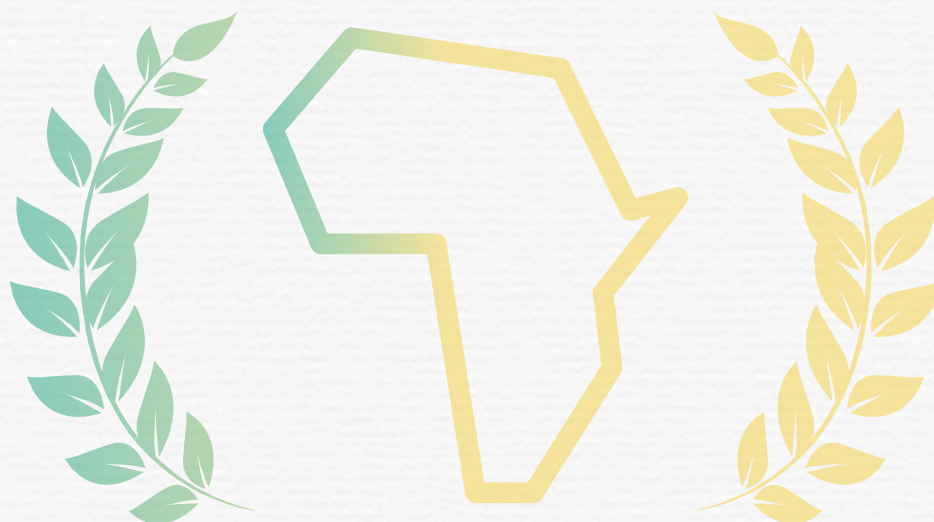


Tanya Van Lill,
CEO
SAVCA



Thomas Venon,
Founding Director
Eighteen East Capital

2019 Categories



- **Best Advisory Firm**
 - Fund Structuring
 - Private Equity
- **Best Independent Advisory Firm**
- **Best Investment Survey Provider**
- **Best Tax Advisory Firm**
- **Best Accounting and Audit Services**
- **Best Banking and Custody Provider**
 - Global Custodian
 - Sub-custodian
- **Best Placement Agent**
- **Best Transition Manager**
- **Best Derivative Clearing Provider**
- **Best Securities Lending Provider**
- **Best Transfer Agent and Shareholder Services**
- **Best Depository Solution**
- **Best Brokerage Services**
- **Best Prime Broker**
 - Capital Introduction
 - Technology
- **Best Regulatory Hosting Platform**
- **Best Fund Administrator**
 - Hedge Funds
 - Investment Funds
 - Under \$20bn Private Equity Funds
- **Over \$20bn Private Equity Funds**
- **Real Estate and Infrastructure Fund**
- **Best Investment Administrator - Pension Funds**
- **Best Collective Investment Scheme Trustee**
- **Best Middle-Office Solution**
- **Best Fund Rating Service**
- **Best Index Provider**
- **Best ETF Provider**
- **Best Third-Party Fund Distributor**
- **Best Legal Service**
 - Investment funds
 - Private equity
- **Best Offshore Law Firm**
- **Best Offshore Law Firm: Client Service**
- **Best Fund Accounting and Reporting Software Provider**
- **Best Portfolio Management Software Provider**
- **Best Private Equity Software Provider**
- **Best Data Management Solution**
- **Best Risk Management Solution**
- **Best Tech Infrastructure Provider**
- **Best Research and Data Provider**
 - Capital Markets
 - Private Equity
- **Best Marketing and Communications Consultancy**

Reasons to Sponsor our events?

- **Stand-out** from the competition
- **Raise awareness** and expose your products and services to the right decisionmakers
- At the only forum specially designed for private fund operation professionals; featuring over 80-100 cutting-edge thinkers to discuss the latest trends and tendencies of their fund operations
- At the unique Service Providers Awards dinner to celebrate excellence in African fund services
- Two exceptional events on the same day
- Your company will not only benefit from optimum exposure but will also get the opportunity to network with local, regional, and international professionals
- AGF was founded in 2014 and has gained reputation amongst the largest players in the industry as the leading African Asset Management publication

Event Schedule and Venue Info



AGF FORUM
PE Fund Operations

from 08:00 to 17:00

- Welcome Coffee
- Content Session
- Break
- Content Sessions
- Lunch
- Closing Conference Sessions



AGF SERVICE PROVIDERS
Awards 2019

from 19:00 to 23:00

- Drinks Reception & Networking
- Awards Ceremony
- Gala Dinner

Date: **24th October 2019**

Venue: Radisson Blu Sandton in Johannesburg

Address: Corner Rivonia Road & Daisy Street Sandton PO Box 653148,

Benmore 2146 Johannesburg South Africa

Telephone: +27 (11) 245 8000

e-mail: info.johannesburg@radissonblu.com

Sponsorship Packages



Sponsorable items:

- Gift bags
- Wifi
- Chair cover
- Lanyard
- Credential
- Gifts (ask for options)
- Lunch
- Reception Drinks
- MC
- Special speaker/session
- Entertainment
- Other options – to be discussed

Benefits (Conference only)	PREMIER	GRAND	PRINCIPAL	MAJOR
Logo inserted in all event ad collateral	X	X	X	X
Logo inserted in social media collateral	X	X	X	X
Logo inserted in E-Mkt	X	X	X	
Logo on the events website (with brief description and linked to website)	X	X	X	X
Logo at event's registration desk	X	X	X	X
Logo on Banners/Stage (strategically positioned)	X	X	X	X
Conference Bag Insert – Put one gift in the gift bags.	X	X		
Conference Bag Insert – Put your company brochure in the gift bags.	X	X	X	X
One page ad on delegate pack (design provided by sponsor)	X	X		
Half page ad on delegate pack (design provided by sponsor)			X	X
Logo inserted on the Photo Backdrop	X	X	X	X
Sponsorable Item*	2	1		
Staff pass (Conference)	6	4	3	2
Delegate invitation (Conference)*	8	5	3	2
Opening remarks (conference)*	05-07 min			
Post event Mailing	X	X		
Exhibition Space (table top or stand) - (design provided by sponsor)	X	X		
Panelist participating on a session		X		
Case Study presentation - with a client (20-30min)*	X			
Article in AGF magazine (2 pages)	X			

As the main sponsor, logo and branding will be especially prominent (bigger and better positioned) on all marketing and advertising collateral (online & offline), before, during and after the event itself – photos, video and communication with attendees.
 Invitations: to be done by AGF in name of Sponsor

* conditions apply

Sponsorship Packages



Benefits (Conference + Awards)	PREMIER	GRAND	PRINCIPAL	MAJOR
Logo inserted in all event ad collateral	X	X	X	X
Logo inserted in social media collateral	X	X	X	X
Logo inserted in E-Mkt	X	X	X	
Logo on the events website (with brief description and linked to website)	X	X	X	X
Logo at event's registration desk	X	X	X	X
Logo on Banners/Stage (strategically positioned)	X	X	X	X
Conference Bag Insert – Put one gift in the gift bags.	X	X		
Conference Bag Insert – Put your company brochure in the gift bags.	X	X	X	X
One page ad on delegate pack (design provided by sponsor)	X	X		
Half page ad on delegate pack (design provided by sponsor)			X	X
Logo inserted on the Photo Backdrop	X	X	X	X
Sponsorable Item*	2	1		
Staff pass (Conference)	6	4	3	2
Staff pass (Awards)	6	4	3	2
Delegate invitation (Conference)*	8	5	3	2
Opening remarks (conference)*	05-07 min			
Opening remarks (Awards)*	05-07 min			
Post event Mailing	X	X		
Exhibition Space (table top or stand) - (design provided by sponsor)	X	X		
Panelist participating on a session		X		
Case Study presentation - with a client (20-30min)*	X			
VIP table (Awards)	2			
Article in AGF magazine (2 pages)	X			

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